



Revitalizing Public Transit Through Bus Bench Art

Organization:

The Artlands

Project Name:

Revitalizing Public Transit Through Bus Bench Art

Reach:

71,680 residents of Redlands

Award Amount:

\$13,400



Redlands,
San Bernardino



The following report was written by The Artlands about Revitalizing Public Transit Through Bus Bench Art.

Overview

Our project consisted of having local artists paint murals on 10 concrete bus stop benches located throughout the city of Redlands, CA. Benches were painted in multiple neighborhoods and in downtown, reflecting a diverse cross-section of the community. In addition to reaching residents and visitors to the City of Redlands, we also impacted 10 local artists providing them with a paid opportunity in which their art would be showcased in public. For many, it was their very first public art project.

Lessons Learned

The lessons that we learned from this project involved communication. In addition to communicating with the artists and providing updates to *Go Human* on the project, we coordinated this with Omnitrans, our local transit agency, the Garcia Center for the Arts, and also with the Redlands Police as we had to provide updates and schedules as to when we would be painting. Coordinating a large, cross-town public art project involves a lot of communication in ways that we had not anticipated. In the future we would be better prepared for this.

Also, we learned a lot about painting and sealing concrete surfaces.

